



Silk Road

From heritage to harmony.
One path. Many voices.

Vendor Opportunities



www.orkidgallery.ca

Silk Road



Presented by Orkid Gallery &
the Silk Road Event Team

The Silk Road Event 2 marks one of Toronto's most exciting cultural celebrations, a collaboration between Orkid Gallery and the Silk Road Event team.

Following the resounding success of the 2025 Nowruz Celebration with the City of Toronto, Orkid Gallery continues to build on its reputation as a cultural powerhouse, uniting artists, audiences, and communities in an annual celebration of global creativity.

This year, the Silk Road returns bigger and stronger than ever, expanding its reach and prestige across two major events:

- The Silk Road Market | November 22–23, 2025, 11:00 AM–9:00 PM at Avant Garde Gallery
- The Silk Road Concert | November 30, 2025, 7:00 PM–9:00 PM at the Aga Khan Museum

Our first Silk Road event drew over 1,000 attendees, making it one of Toronto's largest multicultural art experiences. This year's edition is expected to welcome even more visitors, offering sponsors unparalleled visibility and meaningful cultural engagement.



The Silk Road Market

A premier two-day showcase of artistry, culture, and commerce featuring high-end artists, handpicked vendors, and live performances across two floors of the Avant Garde Gallery. The Market connects art, community, and creativity in a vibrant, curated environment.

Agenda & Highlights

- Two floors of premium artists and vendors
- Live DJ sets and performances throughout the day
- Digital screens featuring sponsor branding
- Art Café with live demonstrations, tea, and music
- Workshops from 11:15 AM–6:00 PM engaging visitors directly

Last year's market welcomed over 1,000 guests, including collectors, art lovers, and community influencers. With growing demand, 2025 promises even greater exposure and opportunity for sponsors and participants alike.

Featured Vendor Package

— Claim a premier space at the heart of the Market.

Top Advantages:

Prime exposure:

Upper floor = maximum visibility + heavy foot traffic.

Curated prestige:

Recognition as part of a handpicked, world-class group.

Engaged audience:

Direct access to 1000+ attendees over two days.

Visibility:

Inclusion among a select group of featured artists.

- Premium upper-floor location, offering maximum visibility and heavy foot traffic.
- Opportunity to showcase and sell your art in one of the most sought-after spaces.
- Two full days to present, promote, and sell your work to 1000+ attendees and growing.
- Recognition as part of a curated group of artists selected for this event.
- Exposure to hundreds of engaged visitors over two days.
- Option to add a professional promotional video feature on our social media + event page for \$250.
- Please note: All listed prices are exclusive of applicable taxes

\$950^{+Tax}

